

FOR IMMEDIATE RELEASE

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New Bike at Illinois Website Developed as Online Information Center for All Bicyclists

CHAMPAIGN, IL – Whether you need to purchase a new bike while at the University of Illinois at Urbana-Champaign or are an experienced rider looking to get more involved and volunteer at upcoming bike events, there's a new website that can help you do it all.

Bike at Illinois (bike.illinois.edu) is the campus community's comprehensive bicycling resource, helping everyone have a safer, more sustainable, and comfortable biking experience on campus. The site's user-friendly, responsive, and accessible design makes getting information convenient while on the go using smartphones and tablets.

Facilities & Services (F&S) Active Transportation Coordinator Lily Wilcock said, "*Bike at Illinois* online was designed to bring all campus bicycle information into one easy-to-find location. The response and feedback to the site have been excellent, and students were very excited about it on Quad Day."

The *Bike at Illinois* website includes detailed sections on registering bikes, campus bike rules, and the campus bike center, plus updates on news and upcoming events.

F&S Executive Director Mohamed Attalla said, "I am excited to see us launch this new website to showcase and celebrate the incredible efforts underway for bicycling on campus. The potential for greater outreach and engagement with students, faculty, staff, and community will help support our continued designation as a Bicycle Friendly University."

Dockless Bike Sharing Update

VeoRide, based in West Lafayette, Indiana, is the first company to receive a Concession Agreement with the university for deploying dockless bike share bicycles in this area. The company will offer a fleet of 500 turquoise bikes, the maximum number allowed by the pilot program, throughout Champaign, Urbana, and on campus. The dockless bike sharing program will provide individuals with the ability to rent a bicycle through a smartphone app. Users can park the self-locking bicycles at any bike rack across campus or in the cities. For frequently asked questions about the pilot program go to <http://go.fs.illinois.edu/bikeshare>.

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